

## SOFTWARE / FILE FORMAT



**Photoshop** > up CS2



**QuarkXPress** > up to 6.5



**Illustrator** > up to CS2



**InDesign** > up to CS2

We also have the capability to convert files from certain programs that are not compatible with our ripping software. Please call your sales representative with any questions about the program you are using.

**File Formats:** To ensure proper transfer, output and print please provide all layouts in QuarkXpress, complete with fonts and images. Please supply the original layered .PSD file, if one exists. The latest versions of Quark, Illustrator, Photoshop and InDesign are acceptable. Photoshop images should be supplied as flattened EPS or TIFF files. If you use Freehand for your vector art, please export it as an Illustrator EPS or AI file with the text outlined. If you are using any other application or file format, please call your sales representative for further information.

**Traps:** Please do not set any trapping in any native programs. S2K Graphics will apply appropriate trapping.

**Rich Blacks (100% Black with undercolor):** Rich black density requirements are 45%C, 35%M, 0%Y, 100%K.

## IMAGE RESOLUTION / SIZE

Images should be saved as close to 200dpi at the final print size as possible, 150dpi is the minimum. Please save all images at 100% as possible as enlarging or reducing files more than 20% will result in distortion and adversely affect print quality. Make sure all files are saved using CMYK color space.

Sometimes it is necessary to build the file at half size due to Quark document restrictions. If this is the case, simply double the resolution of the image if placed in QuarkXPress at 50%. For example, if your file is built at 50%, your image resolution should be a minimum of 300 - 400 dpi (double the normal resolution of 150 - 200 dpi).

When layouts have areas that print to the edge of the design, 1/8" of bleed must be incorporated into the design, with 1/8" crop marks regardless of the bleed.

## LINKS / FONTS

**Links:** Supplied files are to be at least 150 dpi when they are at 100% of the output size. For instance, if you build the file at a 4:1 ratio (25%), then your images should be at least 600dpi. Maximum printing density (DMax) is not to exceed 280%. Please be sure to supply CMYK files.

**Fonts:** Please include all separate screen and printer fonts with each job. Do not make a single suitcase with several different screen fonts inside. Please do not supply true type fonts as they often do not RIP properly. Outlined Illustrator / InDesign text is preferred, HOWEVER, if S2K is to make text alterations to a file, then the original (pre-outlined) files / fonts will need to be supplied.

## CUSTOMER SUPPLIED PROOFS

If you are going to supply a proof, it should be one of the following:

1. Analog – Professionally Produced Low Gain Match Print (must contain color bars)
2. Digital – Calibrated to Graphic Arts Industry Standards (must contain color bars)
3. Previously Printed Piece – FROM THE SAME DIGITAL FILE AS SUBMITTED.

**PLEASE NOTE:** Laser and Inkjet outputs are not considered acceptable for color matching purposes, since they are not approved from Graphic Arts Industry Standards and they are not accurate color representations.

## MEDIA / DISKS

CD, DVD, Zip in MAC Format. For information on FTP file transfer, visit [www.s2kgraphics.com](http://www.s2kgraphics.com) and click on Creative. Any files submitted via email or FTP should be compressed using Stuffit or WinZip, regardless of the file size.